



- ★ Hangeul Festa is a Korean language festival where foreigners try to write their languages in Hangeul.
- ★ You can sing or tell a story in your language, write the words in Hangeul, and share it in a YouTube video.
- ★ You can compete in one of three categories: singing, storytelling or expert challenge.
- ★ You may write your language in the current Hangeul writing system, or you may choose to use '*Hunmin Jeongeum*' in order to write down your language more accurately. However, you **MUST** use these **Hunmin Jeongeum-based Hangeul writing systems** for the Expert Challenge category.
- ★ '**Hunmin Jeongeum-based Hangeul**' refers to an old style of Korean writing. You can use letters that are not used today, or you can create letter combinations that do not exist in the current Korean orthography. There is a more detailed explanation in the '[Reference Sources \[link\]](#)' section of our website.
- ★ For example, if your language has an [f] sound that cannot be transcribed in the current Korean language, you can write "ㅍ" or "ㅍ" in order to write the [f] sound. Even though it's the same sound, people can develop different ways of transcribing it. You can also combine letters freely, such as ^ㅅ[st] and ^ㅇ[ou].

★ In the [application form \[link\]](#) you submit with your video, you can explain your writing system, including the names of the letters of the original script and sounds of the letters in your language in Hangeul, and the inventory of sounds of your language. This is a **MUST** for challengers in the Expert category.

★ Get help from a Korean teacher or expert if you have difficulty working on your own. You and your teacher or expert can also register as a team and work on a **joint project**. Each teacher can only coach one team.

★ All languages other than Korean are accepted.

■ Who can participate

- You are a foreigner who has studied Korean.
- Your native language is not Korean.
- It does not matter whether you are now living in Korea or abroad.
- ★ The recorded voice must be yours.
- ★ More than two people can form a team to participate, but only one person can be the representative and submit an entry.
- ★ The representative will be the main voice in the video.
- ★ Each person can submit only one entry, and only one email address can be used for each person.
- ★ Korean citizens can only participate as the teacher of the project and cannot enter directly. (They can only coach one team.)

■ Contest Schedule

- Submission Period: April 1, 2024 ~ August 15, 2024
- Winner Announcement: October 1, 2024
(Will be posted later on our website.)

Award ceremony: To be announced later.

■ How to apply

- Create a video that fits the application category.
- Upload the video to YouTube and set the visibility to 'Public'.
- Download and fill out the '[application form \[link\]](#)' posted on the official website.
- Share the link to your video and upload the completed application form by pressing the '[Submit \[link\]](#)' button on the website to apply for the contest.

■ Application categories and content (only one category can be applied.)

① Be a singer. (Write song lyrics in Hangeul.)

Sing the song in your language, subtitle the song, and create a video for it.

- Choose a song to sing: Choose either a designated song or a free song that fits the theme.

Designated	'Pål sine høner.' (English: Paul and His Chickens; Korean: 귀여운 꼬마(Cute Little One))
Theme	Any lullaby

- Length: 1 minute to 3 minutes
- Designated Song: '귀여운 꼬마(Cute Little One)' is a Korean adaptation of the Norwegian folk song *Pål sine høner*. (English: *Paul and His Chickens*) Songs of the same origin as this song that have a similar melody and are popular in your country, are also included.
- Free Song: Choose a lullaby that you know well and is widely sung in your language.

Tip! Songs with excessive repetition of the same phrase may not

appeal to the judges.

- How to make a video
- Sing the song you have chosen in your own language.
- Write a set of three lines of subtitles to accompany the song.
 - Line 1: Write the lyrics of your song in the original writing system of your language.
 - Line 2: Write the sounds of your song in Hangeul. You can write in *Hunmin Jeongeum*-based Hangeul.
 - Line 3: Write a Korean translation of what you have sung.

※ Please do not use the lyrics of a Korean version; translate the lyrics of your song directly into Korean.

- At the beginning of the video, explain in your voice what language the song is sung in and what the name of the song is, and write it in the subtitles.
- Please refer to the following link to see how the singing scene is organized. (The song must be one that will be used in Hangeul Festa 2024.)

<https://youtu.be/dOtBsDKKJoY?si=yeXwr1HQUXjYRBYt>

② Be the storyteller. (Write a story in Korean.)

Tell the story in your language and make a video with subtitles to apply for the story.

- The story to be submitted:

Theme	The story of how the world, country, your people, etc. first came into existence
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Tell a story about how the world, your country, or your people came into existence.

※ This does not include the story of the creation of the world as told in the scriptures of a world-renowned religion.

□ Length: at least 2 minutes and no more than 5 minutes

□ How to create your video

- Tell your chosen story in your own language.

- Write a three-line set of subtitles to accompany the story.

Line 1: Write the story in the original writing system of your language.

Line 2: Write the sounds of your story in Hangeul. You can write in *Hunmin Jeongeum*-based Hangeul.

Line 3: Write a Korean translation of what you said.

At the beginning of the video, say in your voice what language you are speaking and what the title of the story is. Write it in the subtitle.

□ Please refer to the following link for how the storytelling scene is organized. (The story must be one that will be used in this Hangeul Festa 2024.)

<https://youtu.be/dvh9PD1Urbs?si=UKMW-yMMT5-Evd0f>

③ Expert Challenge: Write your country's national anthem in *Hunmin Jeongeum*-based Hangeul.

□ What to submit: national anthem of your country

Write your country's national anthem in *Hunmin Jeongeum*-based Hangeul.

□ How to make a video

- Sing your country's national anthem or read the lyrics of it.

- Write a set of 3 lines of subtitles.

Line 1: Write the lyrics of your country's national anthem in the original writing system of your language.

Line 2: Write the sound of the lyrics in your *Hunmin Jeongeum*-based Hangeul writing system.

Line 3: Write the Korean translation of the anthem.

□ At the beginning of the video, explain in your voice what language the song is in and what its title is, and write it in the subtitles.

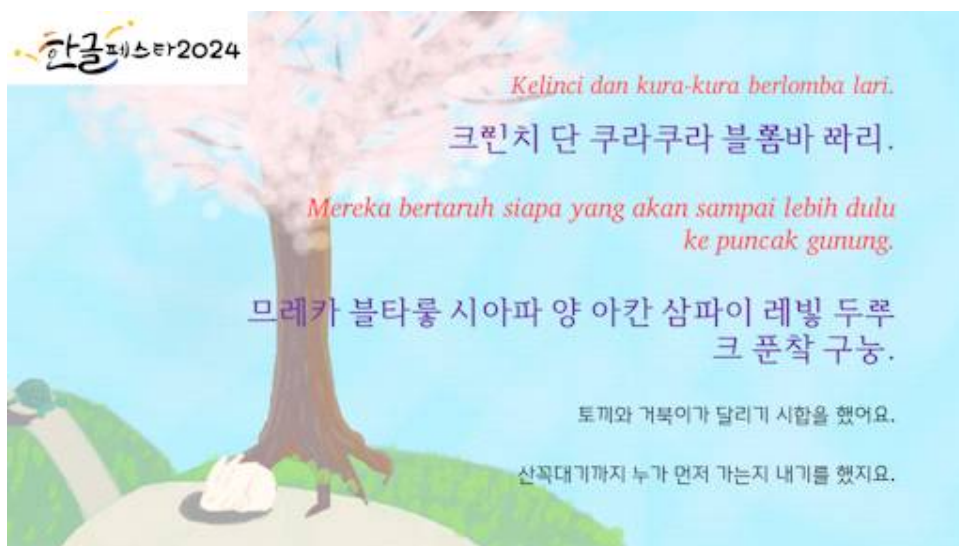
For the format of the video, see the example in 'Sing a song' or 'Tell a story'.

■ Please follow these rules when creating and uploading your video to YouTube.

□ On the first screen of your video, write your language and the title of your video and insert the following image([download](#)). Place it in the same location as the logo in the sample video



[Example with a white background logo]



[Example with a transparent background logo]



- When uploading to YouTube, please include the phrase 'Hangeul Festa 2024' in the title of the video.



Hangeul Festa 2024 | Kelinci dan Kura-kura (in Indonesian)

- Please specify the screen where the [Hangeul Festa 2024] logo is visible as a thumbnail.

Thumbnail

Select or upload a picture that shows what's in your video. A good thumbnail stands out and draws viewers' attention. [Learn more](#)

A thumbnail with a Hangeul Festa logo

- We encourage you to use your own images or music. However, if you use other images or videos, please make sure they are copyright-free. If it is taken from somewhere else, please give the source and copyright information in the description of the video on YouTube.